EASHRM Privacy Policy

Welcome to East Alabama SHRM an affiliate of the Society of Human Resource Management – the leading membership association for the human resource profession. Our website is available to all visitors, although some content and features may be restricted to EASHRM members.

"Personal Information", is any information that enables us to identify you, directly or indirectly, by reference to an identifier such as your name, identification number, location data, online identifier or one or more factors specific to you. Personal Information includes "sensitive Personal Information" and "pseudonymised Personal Information" but excludes anonymous information or information that has had the identity of an individual permanently removed.

**Your use of the SHRM Websites and/or provision of your Personal Information or sensitive Personal Information to SHRM constitutes your consent to the use, storage, processing and transfer of that information in accordance with this Privacy Statement.**

For the purposes of the EU General Data Protection Regulation 2016/679 (the "GDPR") the data controller is Society of Human Resource Management with an office 1800 Duke Street, Alexandria, Virginia, 22314. SHRM is an organization based in the United States. The SHRM Foundation, a subsidiary of SHRM, has also adopted this Privacy Statement.  Where your data is being collected and used by the SHRM Foundation, all references to SHRM herein shall mean the SHRM Foundation.

**QUESTIONS**

If you have any questions or complaints regarding the EASHRM Privacy Statement, please contact [eashrm@gmail.com](mailto:eashrm@gmail.com).  If you have any questions about the SHRM Websites, please contact [eashrm@gmail.com](mailto:gcoffice@shrm.org), or send a letter to: EASHRM, P.O. Box 4198, Opelika, AL 36804

If you have any questions or complaints regarding the SHRM Privacy Statement, please contact [gcoffice@shrm.org](mailto:gcoffice@shrm.org).  If you have any questions about the SHRM Websites, please contact [shrm@shrm.org](mailto:shrm@shrm.org), by phone at 703-548-3440 or 800-283-7476 or send a letter to: Society for Human Resource Management, 1800 Duke Street, Alexandria, Virginia, 22314

**CHANGES TO THIS PRIVACY STATEMENT**

We will update this Privacy Statement on the EASHRM website from time to time, so please check back periodically. If at any point we decide to use Personal Information in a manner that is materially different from that stated at the time it was collected, we will endeavor to notify you of such changes by revising the current Privacy Policy with a new effective date so check back periodically.

Throughout SHRM Websites, there are forms for visitors to request information, products, and services. We use Personal Information from these forms to provide the products, promotional materials, or memberships that you request.

Forms on the SHRM Websites that request financial information do so in order to bill you for products or services ordered. Unique identifiers (specifically, your SHRM member number) are collected from website visitors to verify the user's identity for access to restricted content or features on the SHRM Websites.

This Privacy Policy discloses SHRM's privacy practices and contains detailed information about the following:

* What information do we collect?
* What are "cookies" and how does SHRM use them?
* Do we share information with third parties?
* How do we use the information we collect?
* How can you review and modify your Personal Information?
* What is the opt-out policy for SHRM Websites?
* Your California privacy rights
* Your European privacy rights
* What types of security procedures are in place to protect against the loss, misuse or alteration of your information?
* How do SHRM Websites use bulletin boards, discussion lists, and moderated chats?

**1.     What information do we collect?**  
SHRM Websites collect the following Personal Information about site visitors:

**a)    Site Use Information**

SHRM collects technical information relating to each time a visitor comes to a SHRM Website, including IP address, browser type and version, time zone settings, browser plug-in types and versions, operating system and platform type (e.g. Internet Explorer browser on a Windows platform).

We may also collect information about your visit, including pages you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.

Gathering this technical information helps us to learn what browsers we need to support and helps us determine what sections of SHRM Websites are most popular and how many visitors come to our site(s). You do not have to register with SHRM Websites before we can collect this information.

**b)    Information You Give Us**

You may provide Personal Information to us which may include your name, home and/or work email address, postal address, phone number and/or fax number, your employer and job title, demographic information about you including birth year, certification designation, etc., and if you are making a purchase, your credit card information. You are only required to provide such information if you want to take advantage of optional products and services provided through SHRM Websites.

SHRM collects Personal Information in the following ways from different parts of the SHRM Websites:

* **SHRM Membership Applications:** You are sharing Personal Information with us when you join SHRM or renew your SHRM membership through the SHRM Websites. SHRM members will have SHRM membership log-in credentials which enable members to take advantage of restricted content and features on SHRM Websites.
* **Exchange Visitor Program Applications:**Host Organizations (the entity hosting an exchange visitor) and Exchange Visitor Trainees/Interns use SHRM's online application system to provide SHRM with all information required to process the applications.  The information collected is subject to change over time, based on applicable laws and regulations.  In addition to the terms of this Privacy Policy, any information provided pursuant to an application is governed by the terms of the [Exchange Visitor Program Privacy Policy](https://www.shrm.org/about-shrm/Pages/Exchange-Visitor-Program-Privacy-Policy.aspx).
* **Other Registration:** When registering for specific services we may ask for the same type of Personal Information. For example, if you subscribe to an e-mail newsletter, we will ask you to provide your e-mail address.
* **Online Purchases:** When you make a purchase using the SHRMStore or when you subscribe to a SHRM publication through the SHRM websites we may also ask for the same type of Personal Information. The number and variety of useful services on SHRM Websites that may require the collection of Personal Information about you will continue to grow in the future.

**2.     What are "cookies" and how does SHRM use them?**

A cookie is a small text file containing a unique identification number that is transferred from a website to the hard drive of your computer. This unique number identifies your web browser to SHRM computers whenever you visit SHRM Websites.

The use of cookies is an industry standard, and cookies are currently used on most major websites. Most web browsers are initially set up to accept cookies. If you prefer, you can reset your browser to notify you when you have received a cookie. You can also set your browser to refuse to accept cookies altogether.

While SHRM does not require you to use cookies, keep in mind that certain services will not function properly if you set your browser to refuse all cookies. To help serve you better, SHRM generally uses cookies to:

* Identify return visitors. Cookies let us remember your web browser so we can provide personalized member services such as My SHRM and SHRM search agents. Cookies also allow us to identify SHRM members who are returning to the site.
* Display advertisements. SHRM uses an outside ad company to display SHRM-approved ads on our website and other websites. While we use cookies on other parts of our website(s), the cookies received with banner ads are collected by our ad company. These cookies allow SHRM to manage the delivery of ads.

For more information about how we use cookies on the SHRM Websites, click [Cookie Policy](https://www.shrm.org/about-shrm/Pages/Cookie-Policy.aspx?_ga=2.198675503.1884290357.1526907360-1177679999.1484762105).

**3.     Do we share information with third parties?**

Personal Information collected through SHRM Websites is generally collected and maintained solely by SHRM or its contracted vendors.

We may share Personal Information in the following ways:

**a)    Information You Give Us**

1. Personal Information provided when you register for services or products. When you provide Personal Information about you on SHRM Websites to register for a service, buy a product, or take advantage of a promotion SHRM reserves the right to sell or otherwise provide to selected third parties, mailing/information lists derived from such registrations.  
     
   **If you wish to opt out of such list sales/distribution at any time, you may do so by following the directions in Item 6 below. We will not share Personal Information relating to individuals based in the EU unless you have provided your opt in consent.**
2. Information provided when joining or renewing membership in SHRM. If you join SHRM or renew your membership through the SHRM Websites, you provide Personal Information about you on the membership application. SHRM reserves the right to sell or otherwise provide mailing/information lists concerning members to selected third-parties.  
     
   **If you wish to opt out of such list sales/distributions at any time during your SHRM membership, you may do so by following the directions in Item 6 below. We will not share Personal Information relating to individuals based in the EU unless you have provided your opt in consent.**  
     
   **SHRM does not sell to third-parties, e-mail addresses obtained from member applications or renewals** (except that SHRM will rent a member e-mail address if that member has expressly opted in to allow such rentals).
3. Information provided when you apply for an Exchange Visitor Program.  If you apply for sponsorship through SHRM's Exchange Visitor Program, you provide Personal Information about you and/or any dependent family members on the sponsorship application.  SHRM is required by law to provide your Personal Information to the U.S. Department of State and Department of Homeland Security.  **SHRM does not sell Personal Information related to Exchange Visitor Program sponsorship, and will only share such Personal Information as necessary to process the application and provide sponsorship to you.**  
     
   Sensitive Personal Information.  **SHRM does not share with third parties, sensitive Personal Information such as passcodes, social security numbers, credit card numbers, felony conviction information, or health information except as necessary to complete transactions** requested by you and under strict confidentiality and security protections; nor does SHRM publish such sensitive Personal Information.

**b)    Site Use Information**

We disclose to third-party sponsors/advertisers aggregate statistics (i.e., impressions and click-throughs on a company's advertisement).

In addition, we may share aggregate website statistics with the media or other third parties. We do not disclose Personal Information to these sponsors/advertisers or other third parties as part of this process, only information in an aggregate form.

**c)    SHRM Subsidiaries**

We also allow our subsidiaries, Strategic Human Resource Management India Pvt. Ltd. ("SHRM India"), SHRM China, SHRM MEA FZ (Dubai), SHRM Foundation, SHRM Corporation, and HR People + Strategy, to use the information which you may provide when you register for services or products or when you join or renew membership in SHRM, to the same extent as SHRM may use such information under this Privacy Policy, and fully subject to the same limits as SHRM is subject to on the use of such information under this Privacy Policy. To the extent that information is shared with SHRM India, SHRM China or SHRM MEA, such data shall be stored and processed in those countries.

**4.     How do we use the information we collect?**

We use your Personal Information according to the terms of the Privacy Policy in effect at the time of our use. We will only process your Personal Information, including sharing it with third parties, where (1) you have provided your consent which can be withdrawn at any time, (2) the processing is necessary for the performance of a contract to which you are a party (including your membership agreement with us), (3) we are required by law, (4) processing is required to protect your vital interests or those of another person, or (5) processing is necessary for the purposes of our legitimate commercial interests, provided your interests and fundamental rights do not override those interests.

We use Personal Information for the following purposes:

**a)    Information You Give Us**

We use the Personal Information you give us:

1. to carry out our obligations arising from your membership, Exchange Visitor sponsorship, and any other agreement entered into between you and us
2. to update and renew your membership as required
3. to provide you with the information, products and services you request from us
4. to arrange and deliver conferences, events and programming relevant to your job and subjects of interest
5. to respond to your questions and provide related membership or customer services
6. to improve the SHRM Websites
7. to send you SHRM publications, information about member benefits and special offers, and other information that SHRM believes is relevant and useful to its members, where you have not opted out of receiving such information; we may automatically process your information to determine which products and services may be of most use to you. You may object to such processing by contacting us at [gcoffice@shrm.org](mailto:gcoffice@shrm.org)
8. to send you third party information that SHRM believes is relevant and useful to you, where you have given your consent
9. to notify you about changes to your membership or related services or to ask you to provide feedback
10. to enable you to partake in a prize draw, competition or complete a survey
11. to administer and protect our business and websites (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)
12. to comply with all applicable laws or legal processes, including providing information on individual users to the appropriate governmental authorities where required by law enforcement or judicial authorities

a.   in matters involving a danger to personal or public safety, or to protect the rights, property or safety of SHRM, our members, customers, certificants or others SHRM may voluntarily provide information to appropriate governmental authorities

b.   in some cases, members may receive products or services, which are paid for by their government employer, and as a result of payment by the government employer, the record must be open for public access pursuant to applicable law, such as the Florida Public Records Act, and SHRM will share such information pursuant to those laws

c.   in some cases members who are veterans may receive products or services, which are paid for by the Department of Veterans Affairs (VA), and as a result of payment by the VA, the record must be made available to the VA pursuant to VA regulation, and for processing payment, and SHRM will share such information pursuant to such regulations.

**b)    Site Use Information**

As mentioned above, SHRM uses the aggregate, anonymous data collected to let our sponsors/advertisers know the number of impressions or views and the number of "click throughs" on their advertisement(s).

SHRM also uses this aggregate, anonymous data to perform statistical analyses of the collective characteristics and behavior of visitors to SHRM Websites; to measure user interests regarding specific areas of SHRM Websites; and to analyze how and where best to use our resources.

Without such data, we would not know which parts of SHRM Websites are the most popular, and we would not be able to change and update the content and services appropriately.

**c)    Information Collected in Connection with Certification and Recertification**

If you register for certification or recertification services, or for any other SHRM credential or certificate (e.g. SHRM California Specialty Credential), SHRM uses any Personal Information you may provide doing so in the same manner as we do when you register for other SHRM products and services.  Without limitation of the foregoing, SHRM (and/or SHRM's certification or credential-related vendors) may use and disclose Personal Information, certification exam performance information, and/or assessment information related to any other SHRM credential or certificate in connection with (the following is a non-exclusive list of examples):

1. Listing all individuals who have achieved a SHRM certification in the SHRM Online Certified Directory
2. Sending notifications/reminders on the status of certification or other credential or certificate, information on professional development and recertification opportunities, and other news and communications of interest to the certified community or those holding any other SHRM credential or certificate
3. The scheduling and administration of exams
4. The preparation, review, updating, validation, accreditation and/or administration of the exams and exam preparation materials
5. Publishing information regarding a candidate/certificant/credential-holder/certificate-holder against whom disciplinary action has been taken and the reason for that action.

Examples of how SHRM will not share a candidate's/certificant's/credential-holder/certificate-holder's Personal Information, certification exam performance information, or assessment information related to any other SHRM credential or certificate are as follows:

1. SHRM will not share the names of candidates who do not pass the exam with the general public.
2. SHRM will not share information about an examinee's performance on individual exam items with any person or entity.
3. SHRM will not disclose any Personal Information related to requests for reasonable accommodation under the ADA, or under similar Non-US requirements, other than as reasonably necessary to review and/or provide that accommodation.

However, SHRM may disclose the above information as reasonably necessary in relation to the administration of the exam and exam program (e.g. to communicate ADA accommodations to our exam testing centers as necessary); to comply with the law, regulation, pursuant to court order or other legal process; in connection with the preparation, review, updating, validation, accreditation and/or administration of the exam or exam preparation materials; or to protect the rights, property or safety of SHRM, our members, certificants or others.

**d)    Exceptions**

On occasion SHRM collects Personal Information through SHRM Websites with the intent to afford a greater degree of privacy for such information than is otherwise set forth in this privacy policy.

In those relatively rare situations where SHRM does so it will clearly disclose to you at the time it collects such information, what degree of privacy will be afforded to the Personal Information collected at such time; and SHRM will follow a process to assure that the specifically disclosed degree of privacy is in fact afforded to such information.

For example, SHRM may collect survey information through a survey where SHRM's use of any Personal Information from that survey is more limited than the general SHRM Privacy Statement would otherwise allow; in such a case, SHRM will disclose the stricter privacy policy governing that survey information at the time such Personal Information is collected from the survey respondent.

**5.     How can you review and modify your Personal Information?**

You have the following options for modifying or causing to be deleted Personal Information or demographic information previously provided by you to SHRM.

1. E-mail: [shrm@shrm.org](mailto:shrm@shrm.org)
2. Or if you are a SHRM member you may also visit: [Member Dashboard](https://www.shrm.org/my)
3. Send mail to the following postal address: SHRM, 1800 Duke Street, Alexandria, Virginia, 22314, ATTN: Customer Care Department.
4. Call: 703-548-3440 or +1-800-283-7476.

**6.     What is the opt-out policy for SHRM Websites?**

SHRM provides members and customers with the opportunity to opt-out of receiving communications from us and our partners. If you no longer wish to receive specific communications or services, you have the following options:

1. You can send an e-mail to: [shrm@shrm.org](mailto:shrm@shrm.org)
2. You can send mail to the following postal address: SHRM, 1800 Duke Street, Alexandria, Virginia, 22314, ATTN: Customer Care Department.
3. You can call the following telephone numbers: +1-800-283-7476 or 703-548-3440.

Instructions for opting out of any SHRM e-mail newsletter you receive are included with e-mail.

**7.     Your California Privacy Rights**

**For California Residents Only.**  SHRM may disclose your Personal Information to our subsidiaries or other third parties who may use that information to market directly to you.  As a California resident, you have the right to opt-out of having your Personal Information licensed to such third parties.  We will not share your information after we have received your notification that you are opting out.  If you wish to opt-out you have the following options:

1. You can send an e-mail to: [shrm@shrm.org](mailto:shrm@shrm.org)
2. You can send mail to the following postal address: SHRM, 1800 Duke Street, Alexandria, Virginia, 22314, ATTN: Customer Care Department.
3. You can call the following telephone numbers: +1-800-283-7476 or 703-548-3440.

**8.     Your European Privacy Rights**

**For European Residents Only.** If you are based in the EU, in certain circumstances, you have rights under the GDPR in relation to your Personal Information.

* **Request access to your Personal Information.**  You may have the right to request access to any Personal Information we hold about you as well as related information, including the purposes for processing the Personal Information, the recipients or categories of recipients with whom the Personal Information has been shared, where possible, the period for which the Personal Information will be stored, the source of the Personal Information, and the existence of any automated decision making.
* **Request correction of your Personal Information.** You may have the right to obtain without undue delay the rectification of any inaccurate Personal Information we hold about you.
* **Request erasure of your Personal Information.** You may have the right to request that Personal Information held about you is deleted.
* **Request restriction of processing your Personal Information.**You may have the right to prevent or restrict processing of your Personal Information.
* **Request transfer of your Personal Information.**You may have the right to request transfer of Personal Information directly to a third party where this is technically feasible.

Where you believe that we have not complied with our obligations under this Privacy Policy or European data protection laws, you have the right to make a complaint to an EU Data Protection Authority, such as the UK Information Commissioner's Office.

If you wish to exercise your European data subject rights, you have the following options:

1. You can send an e-mail to: [shrm@shrm.org](mailto:shrm@shrm.org)
2. You can send mail to the following postal address: SHRM, 1800 Duke Street, Alexandria, Virginia, 22314, ATTN: Customer Care Department.
3. You can call the following telephone numbers: +1-800-283-7476 or 703-548-3440.

**9.     What kinds of security procedures are in place to protect against the loss, misuse or alteration of your information?**

SHRM Websites have security measures equal to or better than those reasonably expected in the industry, such as firewalls, in place to protect against the loss, misuse and alteration of your Personal Information under our control. While we cannot guarantee that loss, misuse or alteration to data will not occur, we take reasonable precautions to prevent such unfortunate occurrences. Certain particularly sensitive information, such as your credit card number, collected for a commercial transaction is encrypted prior to transmission.

You are ultimately responsible for the security of your SHRM login credentials. You may not share your SHRM login credentials with colleagues or friends so they can access content or features that are restricted to SHRM members only. You should log out of your browser at the end of each computer session to ensure that others cannot access your Personal Information and correspondence, especially if you share a computer with someone else or are using a computer in a public place like a library or Internet cafe.

**10.  How do SHRM Websites use bulletin boards, discussion lists, and moderated chats?**

SHRM Websites make bulletin boards, discussion lists, and moderated chats available to its members. Any information that is disclosed in these areas becomes public information, and you should exercise caution when deciding to disclose your Personal Information. Although users may post messages that will appear on the message boards anonymously, SHRM does retain a record of who posts all notes.

**PART II – SHRM PRIVACY POLICY FOR INFORMATION COLLECTED OTHER THAN THROUGH SHRM WEBSITES**

If you submit Personal Information to SHRM through any channel other than SHRM Websites, the same privacy rules set forth at Part I above for SHRM Websites will be applied to such Personal Information you submit through channels other than SHRM Websites (including without limitation your opt-out rights at Part I, Section 6 above), except as follows:

1. The "cookies" and other tracking devices used by SHRM Websites and described in Part I above do not apply to Personal Information gathered through channels other than SHRM Websites.
2. Hardcopy Personal Information provided to SHRM which is not converted to electronic media and hosted by SHRM will be subject to different security procedures than will stored electronic Personal Information. SHRM has security measures equal to or better than those reasonably expected in the industry, in place to protect against the loss, misuse and alteration of your hardcopy Personal Information under our control.
3. When SHRM collects Personal Information through channels other than SHRM Websites it may in some instances apply a different privacy policy to such information; but where it does so it shall conspicuously disclose to you at the time of collection what privacy policy will apply to such information.  For example, SHRM may collect survey information through a survey where SHRM's use of any Personal Information from that survey is more limited than the general SHRM Privacy Statement would otherwise allow; in such a case SHRM will disclose the stricter privacy policy governing that survey information at the time such Personal Information is collected from the survey respondent.

***Please refer to our SHRM affiliate website for the SHRM Online Privacy Statement which can be***

***found at shrm.org***

***EASHRM Privacy Policy Effective June 2019.***